

first LIPS

If you're in a pinky-brown rut and need some color inspiration, check out our picks for your skin below—including subtler, sheer options marked with a ★. Because some of us prefer to take baby steps.

Fair Skin

BUBBLE-GUM PINK
FUCHSIA
TOMATO RED

Light Skin

RASPBERRY
PLUM
BLUE RED

Light-Medium Skin

CORAL
FIC

LIPS

Clarins Joli Rouge Perfect Shine Sheer Lipstick in Rose Petal (\$27, clarinsusa.com)

Milani Cosmetics Color Statement Lipstick Moisture Matte in Matte Diva (\$5, CVS)

Maybelline New York Rebel Bloom Lipstick by Color Sensational in Rose Rush (\$7.50, drugstores)

Lipstick Queen Velvet Rope Lipstick in Private Party (\$50, lipstickqueen.com)

Avon Ultra Color Bold Lipstick in Power Plum (\$8, avon.com)

Elizabeth Arden Beautiful Color Moisturizing Lipstick in Power Red (\$25, elizabetharden.com)

NYX Cosmetics Matte Lipstick in Indie Flick (\$6, nyxcosmetics.com)

Rouge Bunny Rouge Sheer Lipstick Succulence of Dew in Murmuring (\$24, Anthropologie)

BOLD UP YOUR SMILE



1 / To prevent lipstick from settling into lines around your mouth (particularly noticeable with vivid shades), trace on top of your lipline with clear liner.



2 / Ease into bright shades by creating a stainlike effect. Apply lipstick to the center of your lips and blend it outward with your finger or a lip brush.

From left: **FAIR** Clarins, \$27; Milani Cosmetics, \$5; Maybelline New York, \$7.50 **LIGHT** Lipstick Queen, \$50; Avon, \$8; Elizabeth Arden, \$25. **LIGHT-MEDIUM** NYX Cosmetics, \$6; Rouge Bunny Rouge, \$24; Guerlain, \$37. **OLIVE** Revlon, \$9; L'Oréal Paris, \$10; Estée Lauder, \$30. **MEDIUM-DARK** Clinique, \$16; MAC Cosmetics, \$16; Giorgio Armani, \$34. **DARK** Bite Beauty, \$24; BeautiControl, \$18; CoverGirl, \$7