

# WHITEWASHED

Altuzarra showed white shadow from lashline to brow to make a classic red lip edgy, but you can get away with subtler incarnations like the fine white line at Kenzo or strategically placed shimmering white (inner corners, lower lashline) for an ethereal look.



1. A gorgeous pearl with gold undertones from *Bh Cosmetics That's Heart Eyeshadow & Blush Palette*. 2. *Em Cosmetics Scribble Calligraphy Liquid Liner in Snow*. 3. Use dry for a wash of color or wet for more intensity. *Jane Iredale PurePressed Eye Shadow in White*. 4. Too much? Try a pearl highlighter around eyes for a halo effect. *Dermablend Quick-Fix Illuminator in Pearl*.



Ji Hye Park in Kenzo.

# '90S REDUX

On the other side of the spectrum, glossy caramel lids for summer is a little bit Gisele, a little Vanessa Paradis circa 1995.



Paulie's Choice  
The Nude  
Mattes Eye  
Shadow Palette.

Mix with eye shadow on the back of your hand for a perfectly glossy eye. *Rouge Bunny* Rouge Smitherreens of Stars Eye Gloss.



A 70 percent water cream shadow that dries to a transfer-proof, wet-look finish. *Laura Geller Beauty Cool Lids Cream Eyeshadow in Bronze Beauty*.

Works alone or over powder shadow. *Jane Iredale Eye Gloss in Brown Silk*.

Use a coffee eye pencil to define glossy eyes. *Estée Lauder Studio Collection Waterproof Eyeliner Crayon in Brown*.

Yue Ning  
in Vivienne Tam.



Liu Wen, center, in Etro.



Chiharu Okunagi in Fallon.

PAIR WITH A GOOD PRIMER, NATURAL LIPS AND VELVET SKIN.



1. Apply with a brush for great coverage and SPF 25 protection. *Clinique Moisture Surge CC Cream Compact*. 2. A lip butter that smells like a vacation (read: coconut). *Radial Glamstick in Bite*. 3. Use this powdery gel primer before eyeshadow and gloss to prevent slippage. *DHC Velvet Skin Coat*.