



Rouge Bunny Rouge

rougebunnycastle.com

Fusing a whimsical yet darkly glamorous aesthetic with top-notch formulations, Rouge Bunny Rouge invites the wearer's imagination to take flight. The company, which was founded in Moscow in 2006, aims to inspire beauty buffs to write their own stories. The company offers a range of color cosmetics, skin care and fragrances. Founded by Alexandra De Montfort, this visionary has previous experience with top-notch brands, such as Yohji Yamamoto and Max Mara. Its long-lasting When Birds Are Singing ... eye shadows are among Rouge Bunny Rouge's best-selling items. A range of hues are available. The shadows offer a light-weight, creamy touch and are available in luminous or matte textures. The eye shadow shades are offered as refills, which easily snap into the Eye Shadow Keeper palettes, which are available for two or three hues. The shadows are packaged in a black compact with a stylish white graphic design.

SRP: \$25



Humiecki & Graef

Paolo Ambu, brand ambassador and distributor, United States and Canada
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Created by a team of artisans, Humiecki & Graef offers distinctive scents for fragrance buffs who yearn to indulge in the luxury of being truly unique. Its newest debut and best-selling fragrance is Askew, which celebrates the energy and unbridled passion of fury. Inspired by the destructive, energy-charged force out of which something new is created, Askew's concept was influenced by a traditional vetiver and is envisioned as a "next generation men's perfume." A classic ingredient in many men's fragrances, vetiver was initially destroyed and then reassembled with the exotic notes of birch bark tar, Guatemalan cardamom, soft leather, ginger, Egyptian mimosa and grapefruit to finish it off. The eau de toilette (shown) is bottled and assembled by hand and comes in an elegant crystal bottle.

SRP: \$220



Les Parfumables

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Since 1990, niche perfumery house Les Parfumables has been renowned as a pioneer in the creation of truly innovative scented products. Specializing in new olfactive experiences—such as scented diffusers, fragrance jewelry and even scented teddy bears—Les Parfumables believes that alluring scent is the key to truly enhancing an experience. Beyond stimulating the senses, the talented team at Les Parfumables believes that scent awakens the power of memory. Les Parfumables' accessory Bracelet to Perfume enables fragrance enthusiasts to fuse fashion and function. Fragrance buffs can subtly wear perfume all day long while decking themselves out with jewelry embellishments. The bracelet, which features a ceramic charm, absorbs perfume without denaturing it. The fragrance can be sprayed directly on the ceramic charm for a lasting scent experience. The chic bracelets are available in four different styles.

SRP: \$14

Regina Molaro is a freelance journalist based in New York City.



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